

An aerial night photograph of Cluj-Napoca, Romania, showing a complex network of roads and illuminated buildings. The city lights create a vibrant blue and yellow glow against the dark night sky. The roads are lit with yellow streetlights, and some areas show light trails from moving vehicles. The overall scene is a dense urban landscape.

Participatory Governance

From Representative Democracy to Participatory Democracy

Emil Boc

Mayor of Cluj-Napoca City

Romania | Europe

Cluj-Napoca City Model

Cluj-Napoca:



ECO
system

not

EGO
system



Case study I: Participatory Budgeting processes

>> **Classic PB** 2013 - pilot project in the city's largest neighbourhood (Mănăştur)

>> **Online PB** - 2017, 2018, 2019 - the first online participatory budgeting process in Romania

>> **Youth PB** - Com'On Cluj-Napoca (part of the 2015 *European Youth Capital* program) > **Com'On Europe**

Case study II: Civic Innovation and Creativity Center (CIIC)

Case study I:



> 2013 - The first *classic participatory budgeting* process in Romania

- > pilot project in the largest district of Cluj-Napoca: Mănăştur
- > 600+ participants
- > dialogue & collaboration:
City Hall & NGO sector & academic sector & citizens

The International Observatory on Participatory Democracy (IODP) awarded the Municipality of Cluj-Napoca with a **Special Mention of the International Jury for the "Participatory Budgeting in Mănăştur District"** (Madrid, 24 to 26 March, 2015).



Photos: www.facebook.com/pg/comoncluj

Participatory budgeting for young people

> Com'ON Cluj-Napoca 2015

- > within the *Cluj-Napoca 2015 European Youth Capital program*
- > Financing over 100 small projects initiated by young people

Results - 2019 edition:

- ★ 10.000 votes
- ★ 137 ideas submitted
- ★ 37 final projects

2016 - Com'on Cluj-Napoca: international best practice => Com'ON Europe >

>> 1.611 million people reached altogether.

2017 - The first online participatory budgeting process in Romania

>> 3 editions of online PB - in 2017, 2018, 2019

45 projects implemented/in
implementation
by the municipality of Cluj-Napoca

> 663 projects
submitted

> 212 eligible projects

> 76.837 total of votes

PB Cluj-Napoca - *good practice model* for many cities in Romania (Sibiu,
Bucharest, Oradea etc.)

Image sources: Laviniu Lazar - Stories in Motion

Implemented projects - online PB:

Closed circuit School Buses: 12 routes, 700 children/day



Art in the School Yard



Contactless payment in public transport





paper / plastic / residual waste



Projects in implementation:

- > Youth Center
- > overlighting pedestrian crossings a.s.o.

Case study II: Civic Innovation and Creativity Center (CIIC)

Participative decision-making | Public participation: citizen involvement right from the pre-design stage of projects



> We aim to foster in the best way the community's creative resources

> Citizens involvement in large-scale city projects > e.g.: the grassroots development of the new Sopor neighbourhood in Cluj-Napoca



**COMMUNICATE TO
THE CITIZENS**



**COMMUNICATE WITH
THE CITIZENS**